# DigitalOcean Use Case: Website Hosting

Why do partners choose DigitalOcean for website hosting?

#### **FLEXIBILE COMPUTE**

With four different droplet types we give you the power and flexiblity to provide clients with fast, reliable and secure websites.

#### FAIR AND CLEAR PRICING

You can keep prices low for your clients and while avoiding unexpected costs by removing pricing and bill complexity.

#### SIMPLE AND FAST SETUP

Our clean user experience and extensive API documention mean your development teams can get sites up quickly and efficiently.

## How do partners use DigitalOcean for website hosting?

#### **Droplets**

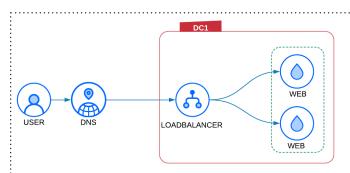
Four types of Droplet configurations that provide you with the flexibility to build and scale your website.

#### CDN w/Spaces

Reduce your page load times while lowering your bandwidth and infrastructure costs.

#### **Load Balancer**

Distribute traffic across your servers and leverage web content caching to speed up response times.



In the minimal configuration above, a single Load Balancer distributes website requests between two web droplets for added redundancy ensuring your website stays up even if there is a sudden spike in traffic.

#### Floating IP

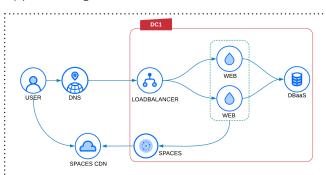
Redirect network traffic between any of your Droplets within the same datacenter.

#### **Managed Databases**

Separate your web server from your database backend for faster websites.

#### Marketplace

Build faster and smarter with a diverse catalog of 1-Click Apps incluing WordPress, cPanel and Plesk.



In a slightly more involved setup, the website Droplets offload static assets like JavaScript and images to Spaces object storage and use Spaces CDN for fast, globally-distributed delivery. In addition, the data layer is decoupled from the web layer, and website persistent data is stored in a redundant and secure Managed Databases cluster.

### **Additional Resources**



Customer Story: How Crowd Content Uses DigitalOcean



Community Hub: Learn how to use DigtialOcean and WordPress



**Partner Story**: How efelle creative uses DigitalOcean for their clients